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Vision Systems Opens a Trade Office in Dubai

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French system supplier, Vision Systems has further expanded its international presence through a new strategic location, Dubai, to facilitate trade development opportunities in the Middle East, in all of Vision Systems' market segments: aeronautics, land transport, railway and marine.

According to Vision Systems, it already has a technical trade office in Singapore to assert its presence in South-East Asia, as well as a production and sales subsidiary in Florida, US to bring the company in closer contact with the major players of the American business aviation industry. Moreover, a global network of sales agents represents the company all over the world

"It became obvious for Vision Systems, as an architect of innovations, to gain a foothold in the United Arab Emirates and most particularly in Dubai, one of the greatest innovation arena in the world. The opening of a technical commercial office in Dubai, Vision Systems Middle East, will allow the group, through the physical presence of our newly recruited Regional Sales Director, Bachir Boussebissi, to increase responsiveness and have a better appreciation of trade negotiations locally," stated Catherine Robin, Executive Vice President & Business Development.

Visions Systems says that several Middle Eastern contacts have already shown a strong interest for its solutions, most particularly airlines and yacht designers for Electronically Dimmable Windows (EDWs).