



## News

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### **Dubai beckons for Vision Systems**

Vision Systems is opening a new facility in Dubai, UAE, to "facilitate trade development opportunities in the Middle East" across all its markets – aeronautics, land transport, rail and marine. The company says it has registered strong interest for its solutions, particularly its electronically dimmable windows from several Middle Eastern contacts.

"It became obvious for Vision Systems, as an architect of innovations, to gain a foothold in the UAE and most particularly in Dubai, one of the greatest innovation arenas in the world," said Catherine Robin, executive vice president, business development, at Vision Systems.

"The opening of a technical commercial office in Dubai, Vision Systems Middle East, will allow the group, through the physical presence of our newly recruited regional sales director Bachir Boussebissi, to increase responsiveness and have a better appreciation of trade negotiations locally."

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*Written by Izzy Kington*