## **Business Jet Interiors International - April 2017**

## Business Jet interiors



## GAME TIME

n the Whac-a-Mole game of endeavoring to integrate the latest consumer entertainment technologies on board, it can be difficult to know which moles to aim for. Some technologies, which once seemed to be the next big thing, turn out to be a passing fad, and others are all too quickly superseded by superior versions. Still, customers expect a seamless transition of functionality and luxury from their home to their car and aircraft, and so the game continues.

In the feature on page 18 we assess the latest generation of screen and other entertainment technologies and see how best to implement them on board private jets. One of the most exciting trends in the consumer market, particularly in luxury cars, is the advent of gesture and voice control. While we've already seen some sign of the former in the aviation sphere (Vision Systems' gesture-controlled electronically dimmable window springs to

mind), it seems voice control may be trickier to translate into the cabin given the number of passengers that an aircraft can carry. It will be fascinating to see if any developments are unveiled at EBACE this year – turn to page 77 for a preview of what exhibitors have lined up.

One company working to create a truly different entertainment experience on board is Spike Aerospace, with its S-512 supersonic business jet. Massive displays would replace most windows on board, showing everything from a scenic panorama to images from external cameras, IFE content and business presentations. The feature on page 36 examines what particular technical challenges Spike Aerospace – and Aerion with its AS2 – could face in creating interiors for their supersonic business jets, with words of advice from people involved in the development of Concorde. Although it may be challenging to hit the mole on the head, it's always worth going for the highest score.

Izzy Kington, editor