

What's In A Window?

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Vision Systems | Advertise and Interact With the Passenger

In September, [Vision Systems](#) created a business unit dedicated to embedded multimedia systems for Vision Systems has developed a Smart-Info Window to offer airlines a way to interact with passengers by displaying travel information, points of interest or stock exchange indices on a touchscreen. Additionally, specific advertising can be addressed to a particular passenger on the window and can buy products directly from the advertisement, or order snacks and drinks in flight.

Photo: Vision Systems



The global commercial aircraft windows and windshields market will grow at a compound annual growth rate of 3% over the next three years, according to [Technavio](#), and the advancements include lighting for temperature control, air conditioning and heating in addition to just blocking the UV light. In the next few decades, the window and transparencies market might transform to digital screens and projections. See some current and newly debuted window and transparencies products and repair services on the market.